

Message Text

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PAGE 01 PARIS 23031 091228Z

53

ACTION SIG-02

INFO OCT-01 EUR-12 ISO-00 COME-00 EB-07 /022 W

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R 091217Z AUG 76

FM AMEMBASSY PARIS

TO SECSTATE WASHDC 3753

UNCLAS PARIS 23031

E.O. 11652: N/A

TAGS: ASIG

SUBJECT: EVALUATION OF THE COMMERCIAL FUNCTION -
MEETINGS WITH BUSINESSMEN

REF: STATE 194260

1. WE PROPOSE THAT STATE-COMMERCE TEAM MEET INDIVIDUALLY WITH FOLLOWING EMBOFFS: CHARGE GAMMON, MINECON HARLAN, COMMERCIAL COUNSELOR BLODGETT, COMMERCIAL ATTACHE FERRITER, TRADE CENTER DIRECTOR STRONG, AGATT SHARP, CIVAIR ATTACHE MILLER, MAAG CHIEF BLUMENTHAL, AND SENIOR COMAFF FSL THOUVENIN.
2. IF WASHINGTON AGREES WE WILL SEEK APPOINTMENTS WITH FOLLOWING BUSINESSMEN: AMCHAM EXECUTIVE DIRECTOR DOWER, AMCHAM PRESIDENT (AND 3M FRANCE PRESIDENT) DANOS, AMCHAM FOREIGN TRADE COMMITTEE CHAIRMAN (ALSO TRW VICE PRESIDENT AND EX-MINECON IN PARIS) PETROW, BALLAGH AND THRALL VICE PRESIDENT SINGER, AND AMCHAM INDUSTRIAL COMMITTEE CHAIRMAN (AND FORD FRANCE CHAIRMAN) DIAL. WE WILL ALSO SEEK INTERVIEWS WITH TWO HIGHLY ACTIVE FRENCH DISTRIBUTORS OF U.S. PRODUCTS.
3. IT OCCURS TO US THAT TEAM MIGHT ALSO FIND IT USEFUL AND INTERESTING TO EXCHANGE NOTES WITH SENIOR OFFICIALS OF FRENCH FOREIGN TRADE CENTER (CFCE) WHO ARE CURRENTLY ENGAGED IN REVAMPING FRENCH EXPORT PROMOTION PROGRAM. THIS MIGHT BE ARRANGED OVER LUNCH AT CFCE.

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4. REQUEST COMMENTS AND INSTRUCTIONS ASAP, PARTICULAR-
LY ON PARAS 2 AND 3 ABOVE.
GAMMON

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NNN

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